

# DRAFT MOORNGAG TOWNSHIP PLAN

Please Note: This document is a draft version of the Township Plan. The information contained within has been collated from various sources and may be outdated. The Community Development Team from Benalla Rural City Council want to work together with the Moornagag community to develop and update this document so that it accurately reflects the current plans and priorities of the town and its community members. Your feedback on this document will help shape consultations and the future of Moornagag.

# Table of Contents

<b>Executive Summary .....</b>	<b>3</b>
<b>Vision Statement.....</b>	<b>3</b>
<b>Purpose of the Township Plan.....</b>	<b>3</b>
<b>Alignment to BRCC Community Plan &amp; Vision 2036 .....</b>	<b>3</b>
<b>Location.....</b>	<b>4</b>
<b>History of Moorngag .....</b>	<b>4</b>
<b>Moorngag Today .....</b>	<b>5</b>
<b>What makes Moorngag unique .....</b>	<b>5</b>
Products & Services .....	5
Community Groups .....	5
Sport & Recreation .....	6
Education .....	6
Attractions .....	6
Marketing & Promotion .....	6
<b>Past &amp; Recent Funding Grants.....</b>	<b>6</b>
<b>Desired Town improvements .....</b>	<b>6</b>
<b>Projects &amp; Priorities .....</b>	<b>7</b>
Assets & Infrastructure .....	7
Character & Appearance .....	7
Celebrations & Events .....	7
Community Projects .....	8
Social Media, Advertising & Promotion .....	8
Ongoing Associated Projects .....	9
Long Term Goals & Aspirations .....	10
<b>Key Community Contacts.....</b>	<b>11</b>

---

## **Executive Summary**

This document details a community led action plan that showcases a vision for the progressive development of Moorngag. The document also outlines the plan to both maintain and enhance the future prosperity of the township through ongoing planning and development of the town and its community members, including infrastructure, maintenance, community inclusion & promotion and events to increase tourism.

### **Vision Statement:**

To improve Moorngag for residents to reside and work, visitors to stay, and for the future prosperity of Winton from a social, economic, recreational and environmental perspective; whilst maintaining the character intrinsic to the community.

To engender good-will, build partnerships between local groups and the residents of Moorngag, and promote a spirit of co-operation. To ensure initiatives have a greater likelihood of being supported, by how they are perceived by the community and for volunteers to support projects.

### **Purpose of the Township Plan:**

The Moorngag Township Plan is based on the ideas, hopes and aspirations of the Moorngag community together with the Benalla Rural City Council (BRCC). The Township Plan aspires to guide the future development of the town by developing a list of projects and priorities to inform council strategic planning and to support the community to apply for grants when funding is available.

The plan:

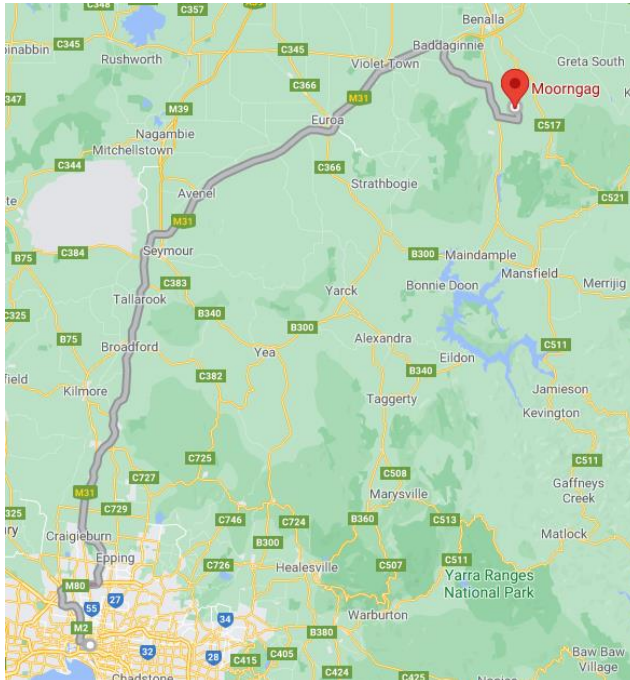
- Articulates the issues that are important to Moorngag residents
- Provides a clear blueprint for the future development of the Moorngag township and surrounding region
- Assists the Moorngag community to attract local and state funding to help achieve identified priorities and projects
- Provides a coordinated approach for the social, cultural and economic development of the township and surrounding enterprises
- Aspires to promote Moorngag as a tourism destination & as a great place to live

### **Alignment to BRCC Community Plan & Vision 2036**

The Moorngag Township Plan aligns with the BRCC Community Plan and Vision 2036 documents respectively as together they seek to provide a pathway to the development of individual towns and the rural area of Benalla as a whole.

## Location

Moorngag is a small Victorian Rural Location within the local government area of Benalla and is 25 kms southeast from the township. It is located approximately 230 kms northeast from Melbourne.



## History of Moorngag

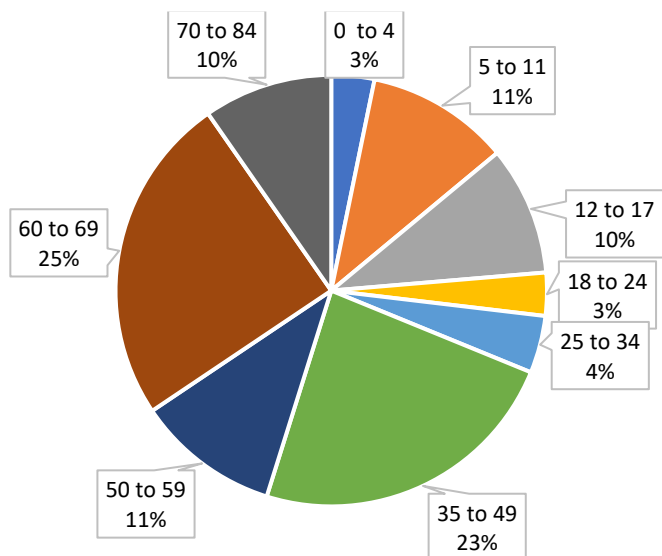
Moorngag community is a small rural community bounded by Tatong, Swanpool and Samaria. The quaint rural hall is over 128 years old.

## Moorngag Today\*

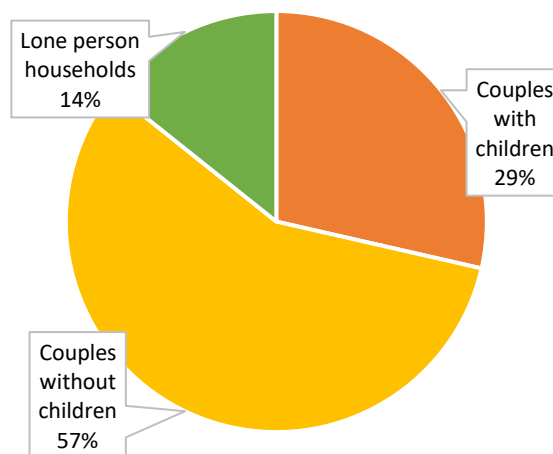
The community hosts regular lunches and dinners throughout the year where new residents to the area are welcomed and older residents gather to catch up with each other. It is also the venue for table tennis enthusiasts who meet weekly throughout the winter season for competition.

Moorngag and the surrounding district had a population of 97 in 2016, with 47 males and 49 females. Of these, 4 were born overseas and 0 require assistance due to age or disability. Education statistics show 10 children attend pre - school or primary school, 17 attend secondary school and 0 attend TAFE. There are 40 dwellings, 14 residents own their own homes, 12 are purchasing and 0 are renting.

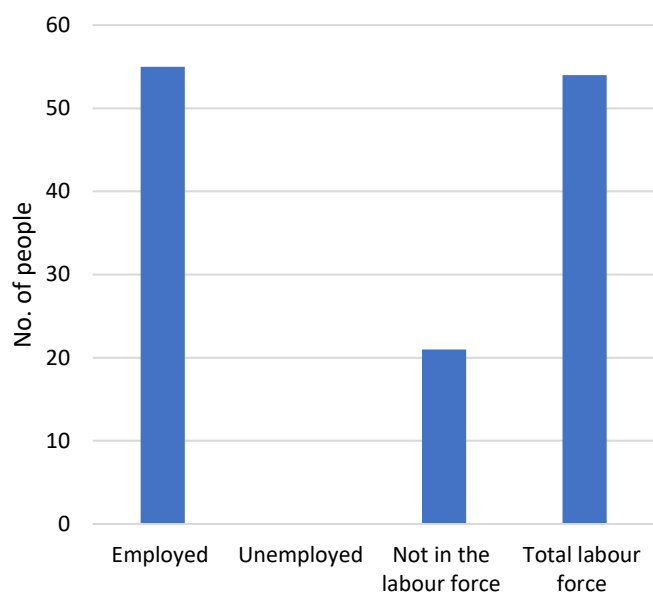
### POPULATION BY AGE



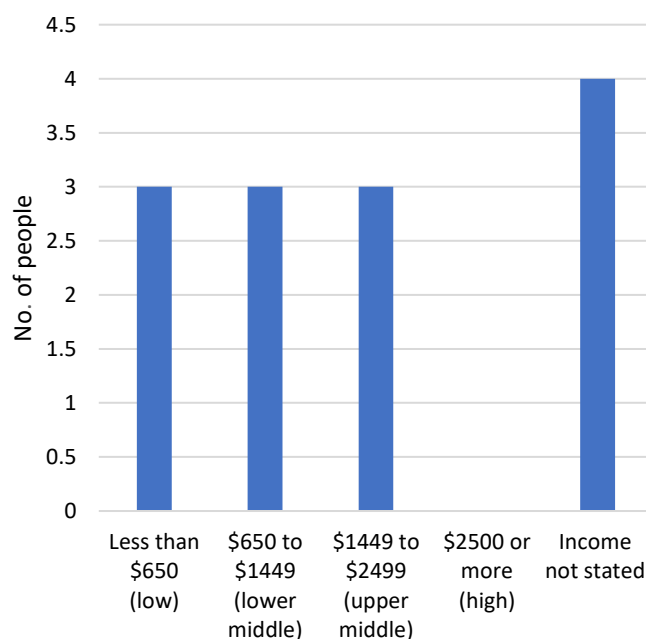
### HOUSEHOLD TYPES



### LABOUR FORCE



### HOUSEHOLD INCOME



*\*The information represented in the above graphs has been taken from the 2016 Census from the Australian Bureau of Statistics (ABS) and therefore may not be an accurate reflection of the township in 2021.*

---

## What makes Moorngag Unique

### Products & Services

- Produce Store & Café
- Kooyonga Creek Wines
- Samaria Farm & Café
- Bed & breakfasts

### Community Groups

- Community Hall Committee of Management
- Table Tennis Group
- Moorngag Cemetery Trust

### Sport & Recreation

- Table Tennis
- Walking/Biking tracks nearby
- Hall & Recreation Reserve

### Attractions

- Cafes
- Wineries
- Mt Samaria State forest

### Marketing & Promotion

- Town Facebook

### Desired Town improvements:

- Increase community events in Swanpool & Tatong

## Past & Recent Funding Grants

Year	Project	Amount	Source	Group
2020	Cemetery Entrance Improvements	\$2500	CG	Moorngag Cemetery Trust
2020	Event	\$1500	ME	Moorngag Recreation Reserve
2019	Hall improvements	\$1500	CG	Moorngag Recreation Reserve
2016	Hall improvements	\$2200	CG	Moorngag Recreation Reserve
2014	Hall improvements	\$2500	CG	Moorngag Recreation Reserve

Funding Source Legend

**CG** = Community Grant

**ME** = Major Event

**CSP** = Community Sponsorship

**YP** = Youth Participation

## Major Infrastructure Projects

Year	Project	BRCC Funding	State Gov Funding	Project Total

## Moorngag Projects & Priorities:

Priority - Time Line:    **A** = SHORT TERM (1- 2 years) **B**= MEDIUM TERM (3-4 years) **C**= MED -LONG TERM (5-8 years) **D**= LONG TERM (9+ years)

### ASSESTS & INFRASTRUCTURE

Priority	Project	Working Groups	Proposed Costs	Other Comments

### CHARACTER & APPEARANCE

Priority	Project	Working Groups	Proposed Costs	Other Comments

### CELEBRATIONS & EVENTS

Priority	Project	Working Groups	Proposed Costs	Other Comments

### COMMUNITY PROJECTS

Priority	Project	Working Groups	Proposed Costs	Other Comments



### SOCIAL MEDIA, ADVERTISING & PROMOTION

Priority	Project	Working Groups	Proposed Costs	Other Comments

### ONGOING ASSOCIATED PROJECTS

Priority	Project	Working Groups	Proposed Costs	Other Comments

### LONG TERM GOALS & ASPIRATIONS

Priority	Project	Working Groups	Proposed Costs	Other Comments

---

### Key Community Contacts

Name	Landline	Mobile	Email	Group	Title