

DRAFT

GOORAMBAT

TOWNSHIP PLAN

Please Note: This document is a draft version of the Township Plan. The information contained within has been collated from various sources and may be outdated. The Community Development Team from Benalla Rural City Council want to work together with the Goorambat community to develop and update this document so that it accurately reflects the current plans and priorities of the town and its community members. Your feedback on this document will help shape consultations and the future of Goorambat.

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Executive Summary

This document details a community led action plan that showcases a vision for the progressive development of Goorambat. Included in this plan is acknowledgement of Goorambat as a progressive, cohesive, and forward-thinking community, which values serenity, community cooperation, the beauty of the bush and all that Goorambat offers for peaceful and harmonious co-existence with nature.

Vision Statement

To improve Goorambat for residents to reside and work, visitors to stay, and for the future prosperity of Goorambat from a social, economic, recreational and environmental perspective; whilst maintaining the character intrinsic to the community.

To engender good-will, build partnerships between local groups and the residents of Goorambat, and promote a spirit of co-operation. To ensure initiatives have a greater likelihood of being supported, by how they are perceived by the community and for volunteers to support projects.

Purpose of the Township Plan

The Goorambat Township Plan is based on the ideas, hopes and aspirations of the Goorambat community together with the Benalla Rural City Council (BRCC). The Township Plan aspires to guide the future development of the town by developing a list of projects and priorities to inform council strategic planning and to support the community to apply for grants when funding is available.

The plan:

- Articulates the issues that are important to Goorambat residents
- Provides a clear blueprint for the future development of the Goorambat township and surrounding region
- Assists the Goorambat community to attract local and state funding to help achieve identified priorities and projects
- Provides a coordinated approach for the social, cultural and economic development of the township and surrounding enterprises
- Aspires to promote Goorambat as a tourism destination & as a great place to live

Alignment to BRCC Community Plan & Vision 2036

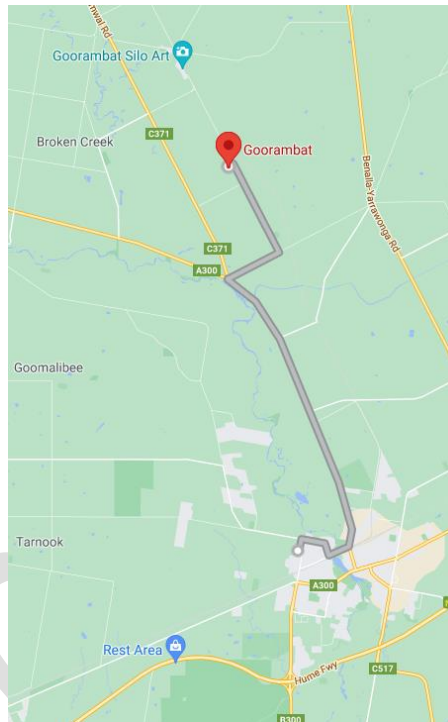
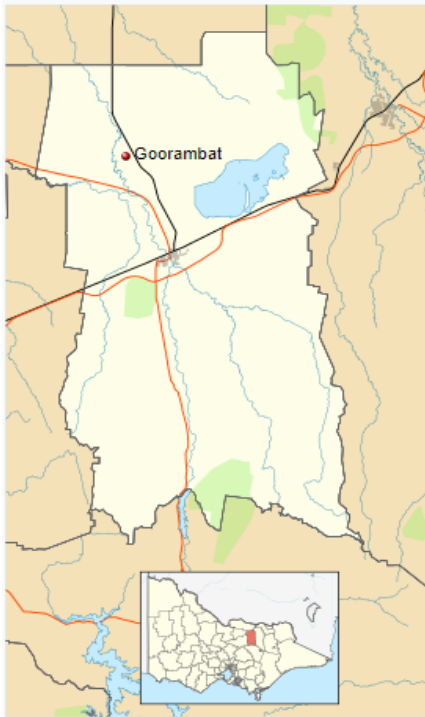
The Goorambat Township Plan aligns with the BRCC Community Plan and Vision 2036 documents respectively as together they seek to provide a pathway to the development of individual towns and the rural area of Benalla as a whole.

The information in this document has been collated from a number of sources including the Benalla Rural City Council website, previous community consultations and grant applications, google and Facebook searches and various other council documents.

Information may be updated, changed and further developed by the Goorambat community to specifically reflect the communities' actions, plans and priorities.

Location

Goorambat is a small township situated 229 kilometres north east of Melbourne and is 17kms north west from the Rural City of Benalla.



History of Goorambat

The Post Office opened on 17 March 1879 and Goorambat Railway Station opened in 1883. Goorambat was later renamed Goorambat East and around 1909 Goorambat Railway Station was renamed to Goorambat. Queen Elizabeth II visited Goorambat in 1954 as part of her Victorian Tour and she stayed over in her royal carriage for one night. The Mechanics Institute hall, commonly known as the Goorambat Hall, opened on 18 September 1888 and is still in use. Goorambat Primary School opened in 1888 and closed in 2010.

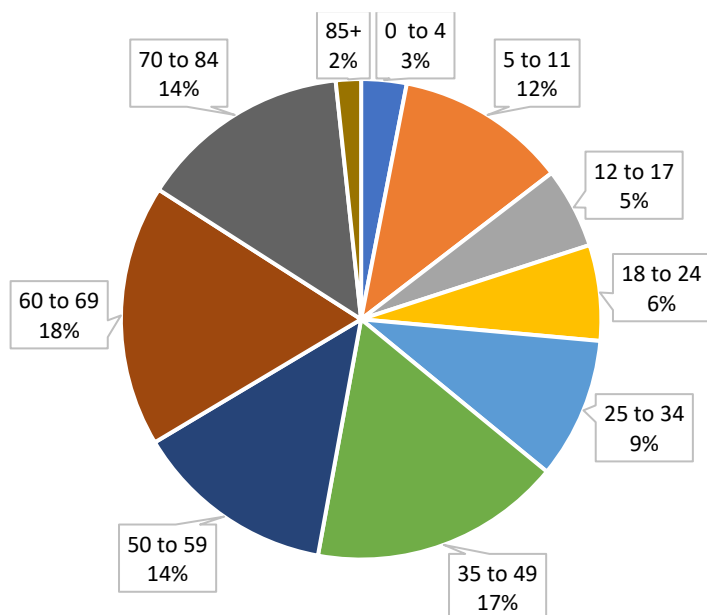
Goorambat Today*

Goorambat has a railway station with a grain silo on the Oaklands railway line, Victoria and the Vline bus travels through as part of the Mulwala link from the Albury line to Melbourne.

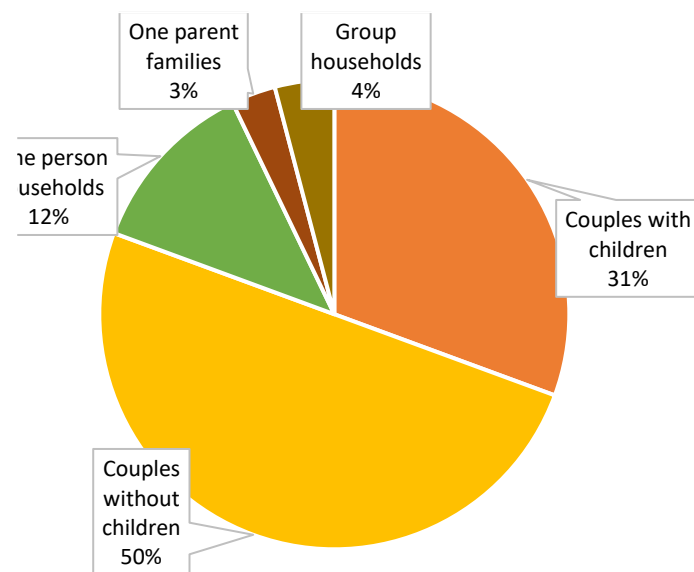
The town has an Australian Rules football and Netball team competing in the Ovens & King Football League, as well as a cricket team competing in the Benalla and District Cricket Association.

Goorambat and the surrounding district had a population of 293 in 2016, with 150 males and 143 females. Of these, 26 were born overseas and 9 require assistance due to age or disability. Education statistics show 33 children attend pre - school or primary school, 18 attend secondary school and 3 attend TAFE. There are 129 dwellings, 50 residents own their own homes, 39 are purchasing and 10 are renting.

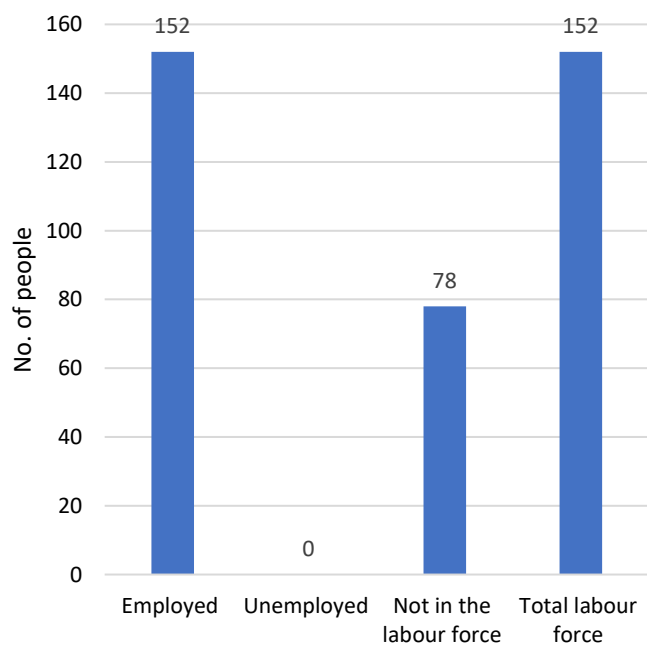
POPULATION BY AGE



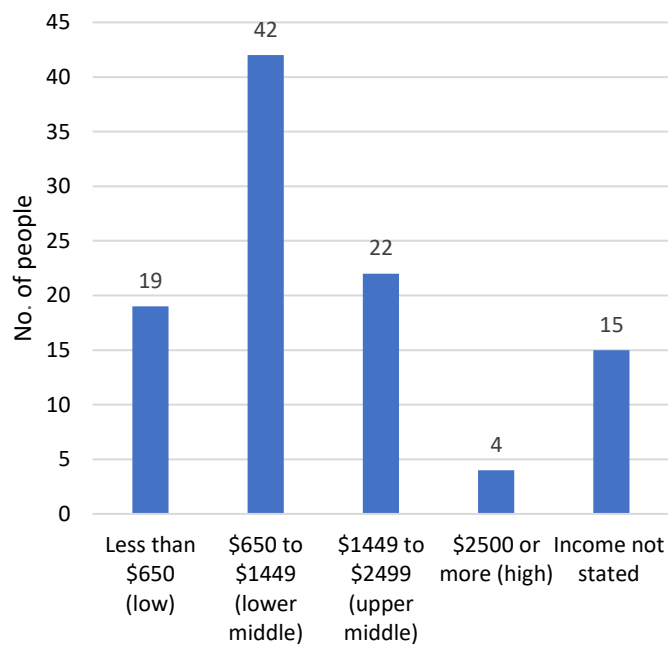
HOUSEHOLD TYPES



LABOUR FORCE



HOUSEHOLD INCOME



**The information represented in the above graphs has been taken from the 2016 Census from the Australian Bureau of Statistics (ABS) and therefore may not be an accurate reflection of the township in 2021.*

What makes Goorambat unique

Goorambat is a small peaceful country town and the residents enjoy the quiet, rural environment.

Products & Services

- Pub
- Post Office

Community Groups

- CFA

Sport & Recreation

- Football & netball club
- Cricket team

Education

- Primary school closed in 2010

Attractions

- Silo art

Marketing and Promotions

- Goorambat Silo Art Facebook – Active, 1400 followers
<https://www.facebook.com/GoorambatSiloArt/>

Desired Town Improvements

- Improved internet/phone reception
- Road & roadside maintenance
- Increase community involvement & events
- Beautify town
- Increase in subdivisions
- Public toilets
- Improve sporting facilities
- Fire safety and access
- Improve pub
- General store
- Improved water supply
- Bike track to Benalla
- Newsletter

Past & Recent Funding Grants

Year	Project	Amount	Source	Group
2020	G'Bat & Dist Community Grp (Tourist Signage)	\$1600	CG	
2020	G'bat FNC	\$2500	CG	
2019	G'Bat & Dist Community Grp	\$2500	CG	
2019	G'Bat & Dist Community Grp	\$1500	CG	
2018	G'bat FNC	\$2500	CG	
2018	G'bat FNC	\$1000	YPG	
2017	Australia Day	\$200 p/a	CSP	
2017	G'bat FNC - Benalla U18's	\$500	CSP	
2017	G'bat Neighbourhood Watch Street Art	\$500	CSP	
2017	G'bat FNC	\$1000	YPG	
2017	G'bat FNC	\$2500	CG	
2017	G'bat Hall (Insurance)	\$500	CSP	
2016	Benalla Festival	\$500	CSP	
2016	G'bat Hall	\$2500	CG	
2015	G'bat Hall LPML Xmas BBQ	\$500	CSP	
2014	FNC	\$2200	CG	
2014	G'bat Hall	\$1099	CG	
2013	G'bat Hall Fun Day	\$500	CSP	
2013	CFA	\$500	CSP	
2013	G'bat FNC	\$2500	CG	
2013	G'bat Tennis Club	\$4830	CG	

Funding Source Legend

CG = Community Grant

ME = Major Event

CSP = Community Sponsorship

YPG = Youth Participation

Infrastructure Projects

Year	Project	BRCC Funding	State Gov Funding	Project Total

Goorambat Projects & Priorities:

Priority - Time Line: **A** = SHORT TERM (1- 2 years) **B**= MEDIUM TERM (3-4 years) **C**= MED -LONG TERM (5-8 years) **D**= LONG TERM (9+ years)

ASSESTS & INFRASTRUCTURE

Priority	Project	Working Groups	Proposed Costs	Other Comments

CHARACTER & APPEARANCE

Priority	Project	Working Groups	Proposed Costs	Other Comments

CELEBRATIONS & EVENTS

Priority	Project	Working Groups	Proposed Costs	Other Comments

COMMUNITY PROJECTS

Priority	Project	Working Groups	Proposed Costs	Other Comments

SOCIAL MEDIA, ADVERTISING & PROMOTION

Priority	Project	Working Groups	Proposed Costs	Other Comments

ONGOING ASSOCIATED PROJECTS

Priority	Project	Working Groups	Proposed Costs	Other Comments

LONG TERM GOALS & ASPIRATIONS

Priority	Project	Working Groups	Proposed Costs	Other Comments

Key Community Contacts

Name	Landline	Mobile	Email	Group	Title